

Photoshop Competition

Jefferson College is looking for submissions from you for the First Annual Photoshop Competition. There will be two divisions – College and High School students. Visit the Competition Web site at www.jeffco.edu/photoshop or email David McNair at dmcnair@jeffco.edu for additional information.

Rules (No exceptions will be made)

- The contest is open to any High School resident of Jefferson County and current or previous Jefferson College Photoshop or Art students.
- All submissions and all content must be original.
- All project submissions files must be placed on CD or DVD disk in .psd format. (See **Criteria for judgment** description for exact details)
- No entry will be considered unless the registration form is signed and mailed in.
- Submissions will become the property of Jefferson College and will not be returned.
- All decisions of the judges are final.

Criteria for judgment:

The criteria and basis for judgment will be based upon problem solving skills and tools in Photoshop. Use various skills, tools and techniques to provide your image content to create and assemble 3 images. The images must be submitted as 3 separate .psd files to analyze the images' construction. All images and files used to create the submissions must also be submitted. A narrative description in a Word document, (normally ¾ page to one page in length) of the problem and what tools and skills were used to solve that problem must also be submitted. It is important to be descriptive of what the problem is and what steps must be taken to design and create the solution. The right terminology and a clear explanation must be used. Judgment will be heavily based upon design techniques, skills and problem solving techniques.

Three of the following five items are to be submitted:

- One collage theme demonstrating the use of Photoshop tools and skills.
- One digital Photography image which has been improved or enhanced somehow using Photoshop.
- One image created by vector (or a combination of vector and raster) tools and skills.
- A fictitious company logo
- A fictitious advertisement brochure or poster

To enter the competition, please submit the following:

- Registration form on reverse
- On CD or DVD disk. Three .psd files from the options listed above. (Also, other graphic files used if needed for image construction)
- Three separate Word documents that explain each file project from above.