MSC135
HISTORY OF ROCK AND ROLL
3 Credit Hours

Prepared by:
Brad Madson

Revised Date: March 2010
by
Brad Madson

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Dr. Mindy Selsor, Dean, Arts and Science Education
MSC135 History of Rock and Roll

I. CATALOGUE DESCRIPTION

A. Prerequisite: None

B. 3 Semester Hours Credit

C. The History of Rock and Roll is a survey of major trends, styles, and genres of rock music from 1945 to the present day. The course will also focus on concurrent historical and cultural influences that shaped the music, with attention given to those artists and groups who have proven to be of the most enduring significance.

II. EXPECTED LEARNING OUTCOMES / ASSESSMENT MEASURES

<table>
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<tr>
<th>Students will have a familiarity with the popular music of the past 100 years.</th>
<th>Written identification of terminology, trends, and names associated with the music’s development. Quizzes/Exams Textbook exercises</th>
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<td>Students will have an understanding of the music: origins, historical development, social and historical impact.</td>
<td>Group Activities Exams Class Discussion</td>
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<td>Students will have an increased awareness of the music created by structured and creative listening, broadened perspective of all styles of music.</td>
<td>Aural identification of songs by artist, title, style and year Written and oral discussion of the music’s historical, cultural, and social significance. Textbook exercises</td>
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III. OUTLINE OF TOPICS

A. Historical Overview
   1. 1800 to the present
   2. Concurrent historical events and their effects on major rock styles

B. The Roots
   1. Blues
   2. Country
   3. Gospel
   4. Jazz
C. Pop-styled Rock
1. Teen-idol pop
2. Phil Spector
3. The surf sound

D. Folk and Folk-Rock
1. Bob Dylan
2. Folk-rock in the U.S. and Britain

E. Soul Music
1. Chicago, Memphis soul
2. Motown (Detroit)
3. Influences of soul on later styles

F. The British Invasion
1. The Beatles
2. The Kinks, The Who, the Mersey groups
3. Blues revival: The Rolling Stones and others
4. American responses to the invasion

G. Psychedelic Rock
1. San Francisco
2. Beyond San Francisco

H. Revivals of Country-styled Rock
1. Country rock
2. Southern rock
3. Rockabilly revival

I. Funk, Jazz Rock and Fusion

J. Art Rock
1. Combinations of rock and classical genres
2. Avant-garde trends
3. Glitter and Glam

K. Hard Rock and Heavy Metal
1. The British influence
2. The American influence

L. Punk Rock and New Wave
1. New York and British punk
2. West Coast

M. Ska and Reggae
1. The Caribbean influence
2. The revival
N. Hip Hop and Rap
   1. East and West Coast rap
   2. Rap’s influence on other rock styles

O. Underground and Alternative
   1. The British appeal
   2. Gothic/industrial rock
   3. Post-punk in the U.S.

P. Modern Mainstream Rock - Rock as an international music

Q. Present Day Developments

IV. METHOD OF INSTRUCTION

A. Lectures and aural demonstrations

B. Video cassettes, DVD’s and recordings of performances and history
   Note: *History of Rock ‘n’ Roll* by Time Life is used extensively - a DVD

C. An occasional speaker with extensive rock background

D. A written paper describing a rock performance (optional)

V. REQUIRED TEXTBOOK(S) WITH PUBLICATION INFORMATION


VI. REQUIRED MATERIALS (STUDENT)

A. Textbook

B. Writing paper and pens

C. Access to a computer

D. Cassette or CD player

VII. SUPPLEMENTAL REFERENCES

A. Library: *Rock and Roll Dictionary*


VIII. METHOD OF EVALUATION (STUDENT)

A. Individual tests and quizzes: written and aural

B. Written papers over course content

C. Classroom attendance

D. One professional concert attended and accompanying essay.

E. Written and listening final

F. Grading scale is as follows:
   
   90-100 A
   80-89  B
   70-79  C
   60-69  D
   50-59  F

IX. ADA STATEMENT

Any statement requiring special accommodations should inform the instructor and the Coordinator of Disability Support Services (Library; phone 636-797-3000, ext. 169).

X. ACADEMIC HONESTY STATEMENT

All students are responsible for complying with college policies as stated in the Student Handbook (see College website www.jeffco.edu/jeffco under Publications.)