

Q4b: What should be the greatest priorities for Jefferson College over the next 5-10 years?

(as of 12/2/09)

Classification	Community Organization	Q4b
F		To better serve the people of Jefferson County community by providing expanded opportunities for quality higher education and re-training for those seeking employment opportunities.
F		Increase number of programs available for career training and certificate programs
F		hire full-time faculty, budget, funding
CL		Attracting more recent high school grads to attend their local community college directly after high school (as an extension of their public education by promoting Jefferson College's value.)
F		Getting our financial situation in order so we can have the necessary faculty and staff to meet our mission effectively.
F		more student enrollment and expansion
CL		Accommodations for the increase of students, parking, classrooms
CL		Adding more classes to be more competitive with St. Louis Community College. I would to see a Dental Assisting program. I have had several young ladies from the community ask if Jeffco offers this program. They did not want to drive to the city. I've been in the dental community for over 17 years. I know this would be expensive but I believe I could contacts some people that would make donations, or give us discounts. I think the St. Louis dental society would help with this. Also I think the Missouri Dental Association would help. Dentists may donate their older equipment when they purchase new equipment) (More green courses)
CL		To continue to offer quality education and be accessible.
F		Growing the fulltime faculty to better meet needs of the students.
AJ		
AJ		I would work with community leaders and businesses to build a network to drive growth to the Hillsboro area through the housing market, travel, bed & breakfast industry, etc. to bring exposure to the area. Look at how Arnold is expanding on Hwy. 141 & 55. Next I would recruit students outside of the surrounding school area and market the tuition price, classroom sizes, and expand the programs you offer such as heating & cooling, radiology program, nursing, or a high demand field.

AJ		Expand. A study should be done to see if there is any possibility that the community would support a tax increase for Jefferson College.
AJ		Maintaining facilities and enrollment.
AJ		Provide for life-long learning opportunities for aging population. Continue to work with the state to secure funding for higher education. Continue to work with other universities to provide more 2+2 degree programs. I am looking at Jefferson College through the eyes of an instructor in regular education, not tech-prep or other types of programs. I am very pleased with the direction of Jefferson College. I graduated from Jeffco back in the late 70s and my daughter is a more recent graduate. She transferred to UMSL and did very well.
AJ		Work to ensure the quality remains--the education provided. Discover the ever-changing needs of the community so they can be met.
CL		Adapting to the increasing demand for online courses; add more sections/courses with online options.
CR		Providing quality education that meets the needs of all the different age groups.
CR		Recruit to increase enrollment.
CR		Improved diversity among faculty, staff, student populations.
AJ		Expand 2+2 offerings. Does Missouri Baptist have an exclusive contract?
CR		# of full-time faculty needs to be increased. Curriculum needs to maintain up-to-date/be current & competitive. Keep up w/technology. Maintain support for our students. Provide opportunities for those in our county who do not have post-secondary education credentials/find out how we can better serve this population. Ensure safety and security for our faculty, staff, and students (within our control)
CR		Have an effect on 100% of the district. Make Jefferson College the institution of preference for Jefferson County residents.
CR		1. Retaining our county's population to stay "home." Jefferson College will offer everything & more! It's our place & we should take pride in every aspect. 2. Meeting the demands of the future.
CR		1. To remain fiscally sound. 2. Expand in the northern part of the county. 3. Closely examine the Career & Tech. Ed. programs to see where greatest needs can be met. 4. Keep connected with the community.
CR		Assure that each graduate leaving the college has an opportunity for viable employment and continued education/training through their work life. Keep up with technology around the world, both in the classroom and internet courses.

CR		1. Align the college's priorities with the needs of the community. 2. Expand successful programs and facilities: Online/hybrid classes, Arnold campus expansion, Northwest campus expansion.
CR		1. Continued expansion in Northern Jeff. Co. 2. More/better linkages to workforce development and technical training programs. 3. Increase online curriculum as a "fourth" campus.
CR		How to meet the growing demand of workers that are trying to reinvent or reprogram themselves!
CR		To provide an example of "Leadership" -- perhaps a leadership program that promotes cooperative, long-term, solution-driven leadership techniques. Stronger marketing of brand. Target life-long learners and increase kids' summer offerings.
CR		1. Students #1 priority. 2. Faculty and staff--assets > continue to hire the best.
CR		Increase number of college graduates in the county. Stimulate economy through relationships/partnerships w/businesses. Encourage entrepreneurship in the county through education & effort to improve broadband access. Make difficult decisions re: elimination of programs & services that are not mission critical to grow & provide new opportunities in areas that are core to our mission.
CR		1. Development Ed. 2. Workforce Development--CTE: offer a fast way for people to get/maintain job skills.
CR		If 75% of county age 25+ does not have a degree, we should focus on expanding what/how/when we offer programs to meet their needs. This should focus on CTE programs and should offer alternative formats, options and programs. We should really look at how we can get them in & out (back to employment) as quickly as possible. The typical 15-16 week semester is probably not the best option. Full-time grant writer--very important/critical!!
CR		Providing an atmosphere for faculty and students to encourage academic excellence.
CR		Assessment. Obtaining good adjuncts. Adjunct training & mentoring. Distance learning support services. Expanding beyond Hillsboro, more @ Arnold, JCNW, etc.
CL		Reach our more to older, non-traditional students. Maybe childcare at night at JCA.
CR		
CL		Educating the residents of our county by providing very high quality programs. Increasing the literacy and college graduation rates of our residents.

CL		Upgrade the campus to keep up with the increase in students and technology. Make the campus more appealing to today's students. Bring the campus looks in line with the service and technology that we have to offer. Provide more classes and events that are community focused.
CL		Proactively meet the demographically determined needs of students, prospective students and county folk. This demand will continue , and our population at Jeffco will be exploding, we have to have the necessary staff to meet the growing need.
CL		To raise academic expectations & performance for college students for graduation. Use more prepared and intellectual faculty to bring students to greater accomplishment.
CL		
CL		Increase cooperation with more universities-early childhood education. Improve facilities-increase availability of WiFi and interned access.
CL		Continue to improve with suggestions from the community/students/staff. Same classes offered at each campus. More online classes. Help students/graduates find jobs(after graduation). Create a more inviting way of teaching not old school (lots of notes/listening) make it more hands-on & uplifting for more discussions & involvement from students.
CL		Exploring new technologies-green technologies. Expanding the nursing program. Larger Arnold facility.
CR		Same as above. Answering to the community wants. Raising funds.
S		If the population increase is concentrated in Northern Jeff County then the Arnold Campus should be grown. Maybe the NW campus, too.
F		1. Further development of the Arnold & possibly High Ridge sites to make them more versatile & able to better meet the needs of the community. 2. Further connect with the community & explore ways in which further/enhanced educational opportunities can foster economic development in the county.
F		Stop replacing Full Time with part time workers.
F		People's needs from Jefferson Co & County's surrounding.
F		Up full-time faculty so have more consistent teaching. Look @ teaching hours so this constant bickering across campus will die down so we can move ahead. It's getting in the way moving ahead.
F		Preparing students for careers that are coming into vogue and advertising these opportunities. Going green again - Robotics - lasers - etc.

F		Improving communication w/ in the College. (As above) develop High ridge & Arnold campuses to reach northern population. Out reach to schools, GED, out of work Jeff County residents
CL		Offer more evening courses and work w/ St. Louis Co's to provide more transportation. Also, continue to enhance the buildings on campus so that they are more equipped for faculty, staff, and student use. Develop partnerships w/ local businesses and clubs for greater shared governance and remuneration.
F		a) Improve internal campus communication, so we know what the College is already doing - for example, post a list on stars perhaps. b) Add to current list (a), especially in areas of recruitment & retention.
CL		Expand the Arnold and NW campuses since a large portion of the population lives north of Hillsboro & is of age to enroll here, but would prefer Meramec b/c of the drive. Improve & put more focus on health facilities to keep faculty & staff healthy & happy
F		Increasing enrollment & successful completion of students. Increasing quality & relevance of programs. Build goodwill, name recognition, and work of mouth marketing in community.
CL		Building & facility updates - size, technology, convenience, location. Changing the perception of Jefferson College in surrounding areas. Many still consider Jefferson County as country with no modern facilities.
CL		*Adapt to the ever-growing use of electric technology to service our students. *Advertise on the web through popular sites such as Facebook, Google, and Others. (ie: pop-up ads) [Aka: viral marketing]
F		Continue to grow our ISAC/Technology availability. Continue to reach students at the H.S. level (online dual enrollment courses? Promoting summer sections of courses for junior and/or senior level students)
F		The expansion of facilities in Northwest and Arnold. (Include CTE programs at both campuses) Expansion of online course offerings and creating online programs. (similar to Phoenix programs)

CL		Develop a health center for faculty, staff and students. Educate our faculty and staff; meaning strongly encourage, if not require, that each person work toward advancing their education and then promote that we have done this to the surrounding community. Develop stronger relationships between faculty, staff, students, classified, certified faculty and administration to create greater morale to present to the community.
F		Increase facilities (everything from classrooms to technology to staffed labs to library resources to support staff, etc) in proportion to student pop. Growth (and plan ahead for projected growth so we can support the new students we enroll) Significantly increase course offerings and other learning resources (such as adding a real, full library) at either Arnold or NW or both to support the increases population growth (both of our students and of the county in general) in that portion of the county.
CR		Increased remote access (online courses). Improve infrastructure on Hillsboro campus (electric, plumbing, etc)
F		Developing partnerships with local businesses to identify ways we can assist on another. Planning & securing revenue sources to maintain and potentially grow technology on campus. Continuing to work with local school districts to support them, help ensure quality graduates & perhaps capture greater % of their graduates.
CL		Jefferson College should concentrate on keeping pace with all of the technological trends evolving in our society, for example expanding web-based courses, allowing students to use their mobile devices in the learning process, etc. The College also needs to continue focusing on attracting and retaining students. The College is already doing this now, and maybe it is an obvious point, but it is a point that should be stressed.
F		Help the surrounding community gain high speed internet access. Keep classes, course offerings and technology up to date with the changes in the communities around Jefferson College.
CR		Do something better with *STARS* to have a less cumbersome email system and information sharing system for on-line classes, and other web services. Work more with the high schools to get kids ready for college. Promote more night classes and enhance the campus at night with lighting and security.
CL		addressing community/area needs for education with out compromising the quality of our instructors/programs.

CL		The online program should be expanded but only after close examination of what works and what doesn't. Are students prepared for what's involved in an online class? Do they have broadband access? Is online tutoring available? Expand in the Northwest and Arnold areas.
F		Develop new job oriented courses that meet the needs of the community.
CL		Making it easy to start classes now. Providing more classes geared toward 30-yr-old + people. Focus on quality education by including more full time workers.
CL		More public safety-security-sidewalks. Again--Better Communication between staff from person to person, shift to shift.
CL		Communication throughout the campus. We're a team that is providing a service to the public in which we are rewarded with a paycheck.
AJ		1. Provide genuine support for faculty to ensure they have the resources necessary to provide a quality education. 2. Make substantial improvements to the facilities to ensure there is sufficient, quality space for students to learn. 3. Provide students with GENUINE career and personal guidance. It is not enough to simply provide them with the courses they must take in order to obtain a specific degree. They also need to know how to achieve their educational goals, or see what path will lead them in the right direction. 4. Expand the professional development opportunities for all faculty and staff to ensure their knowledge and skills are aligned with the real world. This would minimize the pursuit of higher levels of education for simply the benefit of the individual. It makes professional development focused on the specific skills needed to make them better teachers, administrators, and support staff. 5. Review all administrative regulations and procedures to ensure consistency as well as a rational approach to the process we use to ensure a smooth operation of administrative functions.
CL		Since you will rely on tuition, quality education, along with your recruiting efforts, start more EYH (pre-college) programs for expanding your horizons. Invite local 7th & 8th graders here for a day to learn about math and science or other areas, and what they want to do. Get them excited about attending Jeffco at an early age. This worked great at Missouri S&T. Building on your marketing as well. Summer camps are great recruiting tools and also show them what you have to offer. Let them stay on campus for a few days in summer experience campus life learn what Jeffco is all about.

CL		Student Success. Retention. Students w/disabilities. Increase fulltime faculty to student ratio & fulltime LC instructors to student ratio. Smoke free campus. Some free entrances to buildings. Put more money into our education areas instead of with the sports (athletic) program. Recruit athletes from our own community (balance it.) More support staff in ALL depts.
CL		Jefferson College is not prepared for the future. These are tough economic times, and we are not providing the kind of career varieties that are the wave of the future. Job creation is essential right now, and we need to consider more courses in bio-medical, environmental and healthcare. Forest Park Community College offers an array of classes that would provide a good living for students of Jefferson County. They are as follows: Radiologic Technology, Physical Therapist Assistant, Real Estate, Biomedical Engineering, Building Inspection, Dental Assist., Health Information, Hospitality, Restaurant Management, International Business, Occupational Therapy, Laboratory, Diagnostic Medical Sonography, and Diabetic Technology. Jobs in these areas are good future careers, and they will also provide a decent salary. The U.S. is a service country now, and Jefferson College will have to think of different ways to bring students to our college, or we will fail in our ability to cope with job creation that is essential to our nation.
F		Reduce athletic funding. This program has become an embarrassment in the county and surrounding area. As a faculty member, I see a disproportionate number of student athletes who are poorly prepared in the classroom. Many feel they are more entitled than the average student.
F		There must be a new fulltime faculty hired to oversee programs. There are current programs that are not overseen by a full time faculty member. If quality education is a priority it must be taught by full time faculty who can devote the time and effort to make the student successful.
CL		1. Tighten up the buildings--insulating where possible. 2. Going green where possible, using solar-wind-to light, heat & cool. 3. Begin to fund the whole school/student body in the same way the athletics dept. has been OR share the wealth w/educational depts. We aren't a top 10 school making huge \$ from TV promotions to fund athletics. 4. Electronic reporting of hours worked, vacation, etc.
CL		Look at all the communities around us. Quality education-Build a better college.
F		Program growth, offer more variety in degree offers.

F		A VERY strong connection with major 4-year institutions. I believe that the importance of having a Bachelor's is becoming even more important to have any meaning on the job market than it already has become over the past decade. I project an increase in transfer students. * Offer training/courses for faculty to increase knowledge (Jeffco already does that). * Whenever faculty can learn something related to their field, they should have the opportunity. *Increase faculty. At this moment, the ratio of faculty-adjunct is disproportionate. Although an adjunct is supposed to do his/her work well, you can't hold an adjunct to the same kind of accountability as a fulltimer. The latter is (or has to be) more involved in the College and its life. I wonder what people might think if they will have received the far majority of courses from adjuncts if that would be the case.
AJ		Improving Hillsboro campus to accommodate present and future students. * Students' access to high speed Internet in Hillsboro is limited. Many rural areas in the community cannot get anything but dial-up, so doing computer work at home is out of the question. Dial-up is too slow.
F		Update and modernize Hillsboro facilities, especially Career and Technical Education building. * Make a nice student courtyard in center of campus. Students of mine have mentioned it. When they visit other colleges and universities, they see that and like it. Many of them have said it could influence their decision to attend Jefferson College or not.
CL		Increase assistive technology. * Recruit older adults. * Recruit high school students as they graduate. * Train more staff to use technology. * More funding for DSS.
CR		To expand Career and Technical education offerings in the northern part of the county. *Expand classroom space to provide for increasing enrollments in both the credit and non credit areas. Current room space restrictions limit future program expansion efforts and student enrollments.
CL		Maintaining enrollment with an emphasis for growth.
CL		Since the population of high school grads is expected to decrease, focusing on the recruitment of non-traditional students would seem to be an obvious priority.
CL		Providing a better electrical system and providing a larger server for computer services.
CL		New facility construction-student services center
F		Develop and upgrade existing facilities to current acceptable standards.

AJ		<p>Priorities: 1. Student retention and graduation 2. Focus on non-traditional students and more programs for them, without losing traditional students. 3. Broadband available to all students!! More suggesting vs. practicing- 4. We offer a lot of great services to students, but I don't feel like students always know about them. Advertise our services on campus and to the students, not just to new, potential students. 5. Streamline and make processes efficient. Brainstorm within depts. to do this, i.e. eliminate steps students have to take other than going to classes.</p>
CL		<p>The programs with the most growth (nursing, vet tech, police, etc) need new buildings, facilities, etc. in order to compete w/other technical schools.</p>
CL		<p>1. Continue to provide an affordable education. 2. Develop ways to reach out to our non-traditional population. 3. Continue to watch the growth in the NW part of the county to determine if is time for a new facility there. 4. Increase advertising</p>
CL		<p>Provide learning opportunities to county residents that will allow them to earn a living wage. Be a hub to bring together older residents to learn new skills, socialize and live healthy. Continue providing basic college credit to students moving on to four year institutions.</p>
F		<p>1. continue to provide quality transfer ed. while upgrading career and tech education offerings, which means more full-time faculty 2. promote the value of education beyond the utilitarian function of job creation; Jefferson County residents, especially the older population, haven't necessarily valued education as a goal. 3. Work with high school and transfer institutions to make sure incoming and outgoing students are prepared 4. Discuss the idea of finding one thing to set us apart other than location-the biotech idea sounded great but apparently didn't come together.</p>
F		<p>1. Increase full-time faculty/decrease adjunct faculty to improve quality control of "our" product. 2. Increase literacy skills of our students + the county population. 3. abandon current student athletics, which drain resources and serve a very small segment of student body. Institute an intramurals program instead, allowing students, faculty, staff, and community members to play a wide variety of sports regardless of skill level (will bring community together and serve to combat growing obesity problem).</p>
F		<p>1. Hiring more full-time faculty 2. Offer more classes/programs for non-traditional students, especially to help them "catch up" in today's society. 3. maybe a south campus 4. Increase facility use/revamp /expand main campus</p>

CR		Maintaining Academic excellence, not just adding new students but supporting current students to ensure their success.
CL		Reaching out more to the "non-traditional" students.
CL		Grow the student population, update technology, update facilities
AJ		1. Upgrade and expand facilities to be able to offer more opportunities for growth. 2. Offer some sort of assistance for students to be able to purchase computers. 3. Focus on number of people out of work and offer programs that would provide hands on 4. Market our campus, get the word out that we have quality education and are able to provide more , offer more.
CL		1. Marketing 2. athletics 3. computers-broadband 4. quality instructors-more full-time and not all these adjuncts 5.internal communication 6. class availability 7. CTE area increase/build/market 8. increase 2+2 partnerships 9. increase staff members to ensure quality service 10. facilities-upgrade and maintain especially Hillsboro.
F		I still believe we need to push vocational education on non-traditional students.
CR		1. Upgrade facilities through a capital campaign 2. Communication between departments 3. Open up classes more often, not just Fall/Spring semesters.
F		1. New facilities at the Hillsboro campus 2. Modern equipment and material 3. Maintain a full faculty that provides well rounded education and steer away from so much online programs.
CL		Getting the adult population: more literate, more technology savvy and employable it is important to adults to see results for their time and effort and \$, so advisors need to get them into classes that will move them toward their goals.
F		Increasing enrollment, increasing student retention, develop programs to appeal to non-traditional students.
CL		Retaining students and utilizing resources already in place, e.g. ATS students & their retention on campus after graduating high school. Encouraging employers to better educate themselves & making it easier for them
CL		Retaining students that are already on campus. 400 + high school students enrolled in ATS programs. Not enough communication with the rest of campus especially Student Services.
CR		Balancing the full-time teachers and adjunct. Seems to impact ownership & institution loyalty. Can only expect full-time to give 10-12 hours a day for so long before burnout.

CL		Keeping the quality of the programs, staff and faculty at higher levels. Ensure quality degrees. Ensure quality family.
F		Adjunct instructor interface with faculty: Quality and reputation is at risk. Promote and pay for quality instructors. Green, reduction in energy footprint. Select an area of education and become the absolute best in area. Work with the local government to develop cooperation and mutual interest in bringing industry and economic growth the County (bring jobs bring revenue).
CL		Update buildings to fit with the beautiful surroundings
F		Full time faculty. Increase buildings. Update facilities. Advertise.
CL		Push the community to improve its image, support, educational standards.
F		Increase the total number of college graduates in Jefferson County. Provide programs that enhance the quality of life for seniors (community, lifelong learning, physical activity) Partner with schools to provide the Head Start (early childhood education programs) and/or after school enrichment programs to improve students attitudes toward education and provide them with academic/social skills they may not be getting at home. Public health: offer programs that improve the overall health of Jefferson College, weight management, diabetes/cholesterol/high blood pressure/stroke prevention and education programs. Physical fitness /afterschool programs to children.
F		Expansion of northern campuses. Recruitment of exceptional faculty. Build and disseminate reputation of a quality educational institution throughout the region (students from Jeffco are successful leaders in their fields) Increase quality and breadth of online courses and programs; increase online enrollment outside of Jefferson County/region. Merge online and campus facilities to provide creative and flexible programs.
CL		Increase Career/Tech education in Arnold area. Increase classroom space at Arnold campus. Upgrade Hillsboro facilities. Provide evening childcare.
CL		Career Tech short term programs
F		All CTE programs available in the Arnold area. They need to be on this campus too. Evening/weekend childcare. Increase availability of food services day and night. CTE snack bar closes too early in the day.
CL		Update for the CTE, have it available at all locations. Allow students to start a program when they want instead of waiting for a semester.
CL		Expanding our services for students as well maintenance. Expanding childcare.

S		Constantly striving for producing high quality prospects for the workforce. Building relationships with business and industry to provide greater chances for employment and even draw business into the county.
CL		Continual student support.
CL		1. Update programs to meet career outlook. 2. More healthcare programs. 3. We have to have an alternative for all of the students who apply to the nursing program. Each year we lose students that would be an asset to healthcare. Medical assistant, respiratory therapy, dental, etc. 4. Short term career tech programs to be competitive. 5. Specific program in place for non traditional students includes basic computer skills, career development. Revamp administrative structure: What happened with this?
CL		Improve
CL		Quality education - what does that really mean? Accessible - are we really? How can we reach out to our wide variety of students? Affordable - can we still be affordable and give a great education?
CL		Expansion in the northwest region.
F		To maintain focus on a quality education we need as an institution to consider hiring more full-time employees. I understand we have great adjuncts in place, but should that number be triple the number of full-time staff?
F		Focus growth and development with the north half of county as the primary target and find a way to allocate funding to solidify more full time faculty.
F		Hybrids creating shorter semesters degrees in shorter amounts of time (eg. Law Enforcement Academy degree program/AAS in two semesters/numbers indicate we could run two additional programs. Consider one at Northwest and one at Arnold) Note: Arnold could use Community Center to offer courses in LEA/EMT/and also physical education degree.
F		Stabilize funding. * Increase full-time faculty. * Offer diversity of programs at sites other than Hillsboro.
F		Not sure, but our priority should NOT be to move everything online. You do NOT get more with less. You don't even get the same with less. You get LESS with less.
AJ		Jefferson College should focus on adding additional bridge programs so our students can easily transfer for higher degrees and not commute. Once example would be a criminology program. We have the police academy here, but not a way to gain an advanced degree in the field.

AJ		Keep current with technology, but don't lose sight of fundamentals and the basics.
AJ		Educating all age levels of the community to their part in a global society. Maintaining an affordable education.
CR		(1) Making sure that the classes and credits students receive at Jefferson help that student land a job or succeed at their next college or university. (2) Make sure students have a college type experience - meet different people - learn more about themselves - Things you don't just learn in the classroom. (3) Tie the community to the college through school sponsored activities... extension type classes, lectures, sports, job fairs.
CL		(1) Maintain quality education for all students. Don't let quality suffer for greater numbers. (2) Reach out to more students using technology like web-classes and other services that make it more accessible for students.
CL		We are doing it. Adjusting the mind set to become proactive rather than reactive.
CL		(1) I think one thing that is poorly done is planning and budgeting. Since I have been here as an employee and student, there has been enormous growth in technology, however, there is little in the way of planning/budgeting to maintain the growth. Once it has been paid for - realistically, how long will it last before replacement? How much does it cost to maintain? What other costs are there besides the actual equipment? (2) We need to play to our strengths when it comes to private/business colleges. Know them so that if students have questions, we can answer so they don't go to recruiters. We can offer training classes too.
CR		
CR		The greatest priority should be careful, considered responses to changes in the institution, the local economy/population, and advancing technology. Establishing a clear strategic plan and policy frameworks should help the college avoid hasty decision making in times of rapid change.
CL		Expansion of buildings for space to add future programs.
F		Spend some money to update buildings/classrooms - we have grown as far as our enrollment can go, classroom/lab space is limited.
F		Explore opportunities for educating for green jobs and energy technologies.
F		Make students and potential students more aware of what an education can do for them professionally.

F		(1) Consider our county's aging pop. Its percentage of adults w/out post-secondary credentials, current unemployment, and HLC's suggestions, it seems we should look more into serving this group. (2) Green technology - in our program offerings and in our own infrastructure as well - is clearly a trend to plan for. We, as the community college, as the "crown jewel" of the county, need to be leaders in this kind of GLOBAL issue. (3) Obviously, online classes need to be offered more.
F		Facilities improvement.
F		Profile deficiencies and educational/technological needs of the community and plan programs accordingly. Could hold community focus groups from all walks of life to learn what educational/technological needs they think exist.
CL		Keeping programs up to date or adding programs w/ low start up costs to meet the publics booming fields.
CL		Increase facility at JCA. Look for way to accommodate need for CTE. Revamp online courses. Look for way to make completely online.
CR		Getting information to the public on what we provide. Update parking, etc.
CL		Move into the 21st century.
CL		Focus on job trends and have training facilities in place.
CL		Financial security - business partnerships - business tutorial programs - self sustained utilities.
S		Impressing upon the community the need for various types of education - trained skills, trades, degrees that transfer to 4 year, healthcare services, etc.
F		The greatest priority should be to recruit individuals (non-traditional students) within the community.
F		Concentrate efforts in the High Ridge western county area for new buildings and programs. *Increase the full time faculty in order to maintain the quality of education for the students. * We need a full time grant writer.
F		Stability.
CR		More offerings and expansion to the northern part of the county and an institution that exists and runs effectively at each location, rather than just one hub in Hillsboro serving as the decision/planning center.
F		Quality educational delivery systems - where how - that reach diverse groups/areas. * Flexible/responsive teams to anticipate and deliver courses/programs.
CL		Our greatest priorities should always be the education and safety of all our students and staff.

CL		Keep up student enrollment.
CL		Enrollment. * Keeping our facility clean.
CL		Education. * More full time employees. * More diversity in types of available classes (online, semester, etc.) * More accessibility to other areas of the county. * Other ways to generate funding.
CL		Look into the cost of medical insurance for each employee and also raise salaries to pay for it. A lot of us are going to get to a point we can't pay for it for our families or ourselves.
CL		Keep the buildings up to date, repairs, etc.
CL		
CL		Steady growth - ability to meet the needs of the students/staff/community; ability to secure more revenue from the state and federal government. Make the college less dependent on government money for the critical functions. Also take advantage of as much as we can from the government without compromising the critical functions.
CL		Expansion in building in different parts of county where population also expanding. Also keep quality employees.
CL		
CL		To please the student.
CL		Have more online courses. * Build new campus up north for the growth.
CL		Exploring services as needed keeping quality education in mind.
CL		Expansion/physical and electronic. Reach out to aging population (non-traditional "coming back" to get degree.)
AJ		Good full-time qualified instructors. They are the basis for good community relations - word of mouth of students that things are great here. Advisors that know all the programs and classes required.
F		Identify and serve the needs of our target population of students.
CL		Increase marketing and improve campus facilities while maintaining a strict budget.
F		To maintain a reputation for producing skilled graduates.
F		Ahead of the curve technology. Green campus!!! Make campus a more consumer-friendly locale (improved food services, Starbucks, St. Louis Bread Co., etc.). We have to make campus a place student want to visit, so we need something to draw them here and keep them here.

CR		Upgrading of facilities to support all other aims. Maximizing current structures (old Arnold) and consideration of new construction (modernized, comprehensive student center).
AJ		Becoming a leader in technology; use the latest technology in our programs; provide more online and hybrid courses; more access to broadband; pay for some of this with a full time grant writer.
CL		Probably deal with growth and new programs to help out of work people.
CL		Based on our aging county population, we need to come up with marketing strategies to target this specific population. This could also help reduce the 80% rate of non-educated adults in the county.
CL		Increase communication within college and with community and utilize all available resources within college and community. Develop programs to encourage non-traditional students. Look for additional funding (grant writer(s)). Become more data-driven. Encourage more athletic recruiting of "local" students to build up more local support. Invite local students to more events (plays, concerts, festivals, etc).
F		Improving in house communication. Increase enrollment. Improve early childhood facilities.
CL		Modernizing all buildings to the "green stage". Efficiency saves money.
CL		When full time instructors retire, the best investment in our students outcomes would be to replace with a full-time instructors. Adjuncts have their place, but often times they can't meet with students after classes, don't have office hours. Meeting with instructor often times is critical to a student's success. Spending-investing money a benefits for full-time Is a win-win situation for students.
CL		Keep tuition reasonable while still offering a high quality education. Be more than just a recruiter at the high schools.
CL		Commitment to improving technology/keeping pace with technology. Give students a reason to come to Jefferson College. I think may graduating seniors take the college for granted in that it is so close to their houses and somehow see it as "inferior" to going away to school. Many students aren't ready for that change and eventually return home to attend Jefferson College.
CR		Strong Academic Support for students, including developmental education. Being green. Strong support and recognition for part-time staff including: temp (convert to part-time regular), part-time regular, adjuncts.

CL		Increase enrollment dual credit programs make fees more competitive. Weekend classes. Often more CTE programs.
F		Expand our campus to meet needs of the majority of the Jefferson County residents (not necessarily just online courses). There are some things (areas) that online courses will not work for!
F		Growing Arnold campus further and Northwest campus, consider additional satellite campus offering classes at Windsor High or the like to address concentration of population in these areas; Expanding quality and applicability of CTE programs, continue to expand market applicable, up-to-date programs and add new ones as industry demands; Due to changing demographics, have developmental courses for the "nontraditional" student.
F		Improve communication; more shared governance; more facilities and/or updates to current facilities; Look at providing more full-time faculty to enhance the backbone of quality education at the College; Continue to improve technology.
CL		Staying up with technology and evolving with the needs of the ever-changing community and economy.
CL		Educate Jefferson County; Retention, keeping the students we already have; Financial planning, becoming proactive and not reactive; Communication, finding a campus communication to keep everyone abreast of situations.
CL		Improving facilities; Looking at holding some classes in other places (i.e. high schools) for easier access to some of the outer areas of the county; Marketing the college to all age groups/looking at marketing of other area colleges.
F		1) Further develop JCA by adding more classroom space and possibly an entire campus with various labs; 2) Increase full time faculty members; 3) Increase web based instruction; 4) Strengthen support services with one priority being child care on the Hillsboro and Arnold campuses for birth through preschoolers; 5) Support public transportation
F		Budgetary concerns - allocation of funds.
CL		1) Centralize grant writing; 2) Reach out to our huge population of nontraditionals; 3) Expand online course offerings; 4) Hire more full-time instructors; 5) Construct a new building at Hillsboro campus.
CL		Reaching our high school students. More facilities and reaching population in the southern part of the state: Ironton, Lesterville...
S		Fast track programs. Workforce Development.

F		Restructuring, more flexibility.
F		Flexibility in meeting ever-changing needs. Needs of the county should be assessed and then changes made.
F		Expanded services in the north of the service area; Increased full-time faculty.
F		Our aging population will need the services of professionals in the areas of nursing, dental, physical therapy, home health aides, radiology, and social work. We also need to support the health department initiatives related to smoking cessation.
CL		Instituting programs in demand to address the unemployment issue.
CL		Continuing to offer quality education while still changing to meet the needs of the changing demographics.
CL		
CL		To improve and build new buildings for the increase in enrollment
F		Build a health career center increase the number of students allowed to enroll in the nursing program, add more health occupations programs. Work to retain good faculty.
F		Support current degree programs with full-time faculty. We have too many programs without enough full-time faculty.
F		Help place graduates. Support existing programs to do well. I fell like a little fish in a big pond with little backup support and students continue to complain.
CL		Stronger involvement in recruiting and training citizens in marketable skills.
CL		Upgrade aging buildings and electrical services to meet growing electronic needs.
S		Cut back on waste.
CL		Continue to improve service for all people that are going to school at Jefferson College.
CL		Continue to offer quality education at low cost, and the variety of courses and times they are offered.
F		Look at growth of population in Jefferson county and look at expanding services to those areas. On line courses/broadband access. More evening - weekend offerings.
CL		Improve internal communication (educate each other on each other). Use data collected. Use captive on-campus audiences (ATS, GED, Con. Ed.)etc... Continue positive relationship growth with area school districts and businesses. Speak more and listen more to those individuals that are in the trenches. Walk onto the factory floor.
CL		Recruitment in every facet of the community from grade school to old folks.

CL		Get campus up to date so more technology can be added.
CL		Drop NCAA participation, eliminate student housing, increase minority participation through full tuition scholarships, change food services over to some palatable food to encourage people to stay on campus. Find creative ways to encourage people to stay and participate in late afternoon activities and events.
CR		Changing the practice of staffing areas with part-time, temporary and adjunct staff would help increase staff commitment to the institution. In addition, increasing the levels of staff to a reasonable level instead of a minimum would allow staff the opportunity to participate in strategic planning rather than just maintaining their areas.
CL		To increase CTE programs and 2+2 opportunities. Also to add "Senior" programs for the larger growing population.
CL		Increasing CTE programs in north/northwest areas. CTE programs comprise nearly 50% of the student population and those programs are primarily limited to the Hillsboro campus only. Increase of 2+2 programs and relationship with universities especially those in our area. Help bring more university availability into Jeffco by partnering with schools on new building space (not our Hillsboro campus). Weekend college. All classes taught on weekends. Cohost group possibility for AA and AAS programs. We have it for nursing and auto. How about others?
AJ		Analysis of student motivations and goals and the reasons for success/failure.
F		Growth; to be number one as a Community College.
F		We should be offering more degrees in the Health Services fields (i.e. Radiology Tech, Physical Therapy Tech, etc.)
F		Balance between full time and adjunct faculty. Regional identification with college not only more within county, but St. Louis area and SOUTH.
CL		Accessibility for the campus buildings. Offer more classes to encourage 2 year students to continue on and finish a 4 year program.
CL		Expand programs in Health Care fields. Develop a strong green technology program. Create web-based, highly interactive tech-education programs. We are a blue-collar community, and need their address our needs in a changing, more technical work environment.

CL		Get and stay ahead of the game. We see the future. We are getting more diverse, however, we should consider getting there with faculty and staff. Supply information to community leaders, let them be our mouthpiece as far as communicating with our community.
F		More online classes.
F		Increase enrollment by better/more extensive P.R.
CL		Increase enrollment - Expand campuses and facilities used - Expand programs that are experiencing exponential growth (ie health care fields, tech fields etc.) - Marketing across all age groups and socioeconomic groups - Make college accessible to all.
F		Ensuring the continued development of a solid, challenging academic core to ensure the viability of the college as a transfer institution rather than a 13th or 14th year of high school. Focus on the stabilizing influence of full time faculty.
S		
F		1. Continue to meet diverse needs of students to increase student success. 2. Continue to increase accessibility to increase enrollment. 3. Increase awareness of quality education received at Jeffco. 4. More effort to recruit diverse students. 5. Growth in facilities to accommodate increased enrollment.
CL		New programs. We are competing with many institutions that offer dental hygiene and other Allied Health programs. I think we need to review the needs of the community. Arnold is competing with Sanford-Brown, ITT, Allied Health and Metro Business. I know we have better programs & quality education, but we need to make sure the community knows. Educating the community about Jefferson is very important. So-marketing to all the different groups--high school, online, the northern part of the county, etc. Offer evening-weekend programs and more short session 6-8 week classes as well, at various start dates.
CL		There is a lot of focus on nontraditional students. Let's not lose sight of traditional students who make up the 18-29 age range. High schoolers may still think of Jeffco as a commuter college, but maybe we can draw more high schoolers in with activities geared toward school pride and school spirit. Focus on how they will be able to use this as much more affordable way to a 4-year degree. Some parents may not even consider Jeffco instead of a 4-year school. Let's also make this college more attractive to them.

CL		We have wonderful faculty here at this campus; despite budget cuts we need to ensure we have enough fulltime faculty to meet students' needs and manage the enrollment growth. We also need to keep pace with technological trends and integrate new technologies into our programs & services.
CL		A. As we try to improve & invent additional programs, etc., we cannot lose sight of what has worked for us in the past. B. Are the college's finances, such that JCNW can be expanded? There is a large potential student population, plus we are more in a position in that area to compete with some of our non-accredited competition.
CR		1. Add an online campus that adopts the unique best-practices for online learning, rather than trying to adopt face-to-face strategies in online courses. 2. Reach out & actively recruit non-traditional students. 3. Deliver more courses at non-campus locations, such as businesses, hospitals, Lion's Clubs, etc.
CL		The greatest priorities should be one of instilling goals for both students and faculty/staff. For students, helping them to establish a goal and working with them to achieve it. Too many do not know what they want to do and assessing their current skills as well as their potential is critical for the future of our country. These are the next leaders. For faculty/staff hold regular workshops closer to home to aid in their area--customer service, teaching classes effectively, producing graduates that actually learn something, learning how to attract students to their courses, providing credit for community services, such as food pantries, clean stream, going green ideas, helping build homes, taking pride in the USA.
CL		1. Continue to increase enrollment--this may need to involve further expanding facilities/services in Arnold and the northwest corridor. Continue to explore/improve online offerings as way to increase enrollment. Enrollment must stay up as funding decreases. 2. Become an integral part of the community (especially utilizing JCA facilities for this). More community activities such as balloon glow, speaker series, artistic activities. Must become cultural center of community. 3. Keep up-to-date with new technology as it develops in order to offer it to students. 4. Retention and transfer to 4-year institutions. Develop even more pipelines to 4-year schools.
CL		Technology for education (distance learning, ITV, hybrid) to assist faculty/staff do their jobs.

CL		Market research - What do consumers want? What will the business world require for employees? Look at our programs and revise them to meet these needs. Make sure we have qualified faculty to teach not just a "warm body". For example, I know the AS dept. needs to be restructured. Don't disappoint the community all cont. Ed classes should "make". Canceling courses is bad PR. Replace food services with something, students might like. Put less emphasis on sports and more on education, those sport students need to be treated as all students not given special treatment.
F		Plan for part-time and full time now traditional students. Expand extended hours to accommodate those students.
CL		Updating facilities (Buildings and Equipment). Keeping enrollment up. Enlarging class offerings, to keep students from going to competitor's schools. Make sure when people come on campus signage is clearly displayed so they know where to go.
CL		Get more tech savvy and go green. Go and encourage elementary school age to go to college. Get GED students more involved at the college. Have things for them too, like a regularly enrolled student.
CL		Providing quality education, reaching out to the community that isn't continuing their 4 year or their 2 year degree.
CL		Enrollment/services for students higher technology/equipment.
F		Prepare for the number of college graduates in the future (Student services, student health, quality and quantity of faculty and envisions the need for new programs while focusing on our core programs to produce more associate degrees). Focus on several areas to bring the county degree population up. More high school, older workers, and single parent families - Make it easier to allow them to get a degree babysitting (ECE).
F		Upgrade and expand facilities here in Hillsboro especially the CTE facilities. Many CTE classes are old, cramped and out of date. A new CTE building large enough to include all CTE labs and classes should be built. Then update the CTE and TC buildings for expanding other programs.
CR		Bring developmental and basic skill courses into the community (high schools, etc.). Help build academic confidence and ability to bring developmental and older students into college in a more traditional way. Many in our population without degrees don't believe college is obtainable. This effort would be high touch, high need, but may bring more of our disadvantages to college.

F		Increasing graduates of college in the county. More broadband in the county. Hiring more fulltime faculty. Incentives to offer more online courses. Improving communication and openness.
CL		Maintaining our building on campus so that we have the facilities to allow for growth.
CL		Evaluate some of the out-of-date methods we use. (ex. It's worked for 40yrs why change?)
CL		To be sure to have plenty of continuing ed. courses that seniors would be inclined to take.
F		Maintaining quality education without getting obsessed with change for change's sake. Adapt to societal and technological changes while staying grounded in delivering quality instruction, information, culturally transmitted values, etc. Just because students say they don't like to read doesn't mean that they can function without basic skills--In other words, there are core values which we must continue to impact.
CL		1. Decrease spending (cap administrative salary \$100,000+ 15 more than enough to live on in Jeff. Co.) 2. Increase productivity (hours of operation increased). 3. Hire more faculty to serve students (300+ adjuncts is ridiculous). 4. Increase support staff to assist enrollment growth. 5. More buildings at Hillsboro. 6. Increase Arnold area growth.
CL		1. Building on instructional quality & creating a reputation for having the highest academic standard without compromising the number or quality of developmental services. 2. Perhaps work with the community as a whole in trying to bring more industry to the area and increase jobs. (ex. Work at JMH for classroom space to create more programs like PTA) Have CTE students shadow maintenance. And help improve facilities. Dual credit should be online with JC faculty.
S		Provide more full-time teachers.
CR		
F		Somehow to get more involvement from the Industrial side for support. Industrial is generalizing each trade pertaining to each course. Advertising.
F		Funding.
F		1. Work toward becoming a "green campus" (saves money in long-term, and is a definite trend across the nation). 2. Increase enrollment. 3. Explore funding sources (additional to and including current).

CL		Make sure faculty and staff are well compensated, otherwise a "what's in it for us" mentality will take over. Bigger & better facilities are needed for Nursing, Vet Tech and Culinary Arts. We should also have a dental asst. program.
CL		Online classes and degree options. More tech options & availability.
AJ		Again, I would argue that it is imperative for the College to find the means to hire more full-time faculty. They also need to expand their course offerings in certain fields. For example, I teach in the history department. There needs to be more offered outside of the traditional U.S. and Western Civ. Survey courses. These could be taught by full-time or adjunct faculty. Expand their presence at the Northwest location by offering more courses and expanding the number of classrooms.
S		The greatest priority for Jefferson College would be education and making sure everyone passes and graduates.
S		Making sure that the transfer degrees are still allowing for transfer students to do as well as students who started art at a four years university.
S		Continue having qualified staff.
S		Teaching people to think out side of the box, if there is a box left is another question.
S		Up date the building expand. Make it look younger. Up date technology, try to be more personal.
S		Focus on upgrading electronics and redoing the Hillsboro campus buildings.
S		Develop good technology availability, so that everyone may have the chance to use these as good resources.
S		Get more great teachers.
S		Continue support and availability of classes.
S		Internet for the entire county.
S		Jefferson College should keep talking to kids about Jeff Co while they are still in High School.
S		
S		Assisting the students in classes so they succeed and find good jobs.
S		Keeping costs low and also remain with the smaller classes for one on one interaction with students.
S		Keeping students involved with school and keeping organized.
S		Growing population should be a top priority for Jeff Co.
AJ		Expanding the technical curriculum and expanding the size of the school. This needs to be done in the next year.