JEFFERSON COLLEGE

COURSE SYLLABUS

SPD105

Fundamentals of Oral Communication

3 Credit Hours

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Revised Date: October 1, 2012
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Ms. Shirley Davenport, Dean, Arts and Science Education
I. CATALOGUE DESCRIPTION
   A. Course Prerequisites: Reading Proficiency
   B. 3 semester credit hours
   C. Fundamentals of Oral Communication will involve the student in all forms of communication: intrapersonal communication, interpersonal communication, small group communication, mass communication, and public speaking. Fundamentals of Oral Communication will require tests and activities demonstrating understanding of the principles of all types of communication and one speech demonstrating skill in persuasive speaking. Fundamentals of Oral Communication will satisfy the general education communication requirement. (F,S,Su)

II. EXPECTED LEARNING OUTCOMES/CORRESPONDING ASSESSMENT MEASURES

<table>
<thead>
<tr>
<th>SPD105 Expected Learning Outcomes</th>
<th>Assessment Measures</th>
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<tbody>
<tr>
<td>Explain the process of transactional communication</td>
<td>Classroom discussion</td>
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<td>Exam</td>
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<td>Written Assignments</td>
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<td>Explain the concept of perception</td>
<td>Classroom discussion</td>
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<td>Written Assignments</td>
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<tr>
<td>Compare and contrast the concepts of verbal and nonverbal</td>
<td>Classroom discussion</td>
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<tr>
<td>communication</td>
<td>Video</td>
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<td>Exam</td>
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<td>Written Assignments</td>
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<td>Explain the steps involved in the listening process</td>
<td>Classroom discussion</td>
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<td>Exam</td>
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<td>Written Assignments</td>
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<td>Explain self-disclosure and the risks/benefits involved</td>
<td>Classroom discussion</td>
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<td>Exam</td>
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<td>Written Assignments</td>
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<td>Demonstrate an understanding of the nature of relationships</td>
<td>Classroom discussion</td>
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<td>Exam</td>
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<td>Written Assignments</td>
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| Explain relationship development | Classroom discussion  
Exam  
Written Assignments |
| Identify and explain types of conflict and conflict management | Classroom discussion  
Exam  
Written Assignments |
| Present a persuasive speech to an audience | Oral Presentation  
Written Assignments  
Videos  
Peer and Self Evaluation |
| Demonstrate an understanding of group dynamics and roles | Classroom discussion  
Exam  
Group Project |

### III. OUTLINE OF TOPICS

#### A. Elements of Communication

1. Identify the elements of the transactional model of communication  
   a. Sender and Receiver  
   b. Message  
   c. Channel  
   d. Feedback  
   e. Context  
   f. Noise  
2. Describe ethical implications of communication  
3. Describe the perception process  
4. Differentiate between the aspects of self-concept and self-esteem  
5. Describe the ways language affects communication  
6. Identify the types of nonverbal communication  
   a. Kinesics  
   b. Vocalics  
   c. Proxemics  
   d. Chronemics  
   e. Self-Presentation  
7. Describe the effects of nonverbal communication on meaning  
8. Describe the listening process  
   a. Attending  
   b. Understanding  
   c. Remembering  
   d. Evaluating
e. Responding

9. Identify poor listening habits and explain alternatives

B. Interpersonal Communication

1. Define culture
   a. Differentiate between dominant and co-culture
   b. Identify contributors to co-culture

2. Describe the four major dimensions affecting intercultural communication
   a. Individualism-Collectivism
   b. Uncertainty Avoidance
   c. Power Distance
   d. Masculinity-Femininity

3. Identify barriers to intercultural communication

4. Differentiate between the different types of relationships
   a. Acquaintance
   b. Friendship
   c. Close Friends
   d. Intimates

5. Explain the ways in which relationships develop

6. Identify types of conflict in relationships

7. Explain types of conflict management

C. Public Communication

1. Choose and develop a topic for oral presentation

2. Organize and develop supporting ideas for the topic

3. Identify presentational skills

4. Explain the research process

5. Describe the nature of persuasion

6. Present a persuasive speech to an audience

D. Group Communication

1. Define the nature of groups

2. Describe group roles

3. Identify decision-making strategies

IV. METHODS OF INSTRUCTION

A. Instructor Lectures

B. Group Discussions

C. Writing Assignments
D. Oral Presentation
E. Videos

V. REQUIRED TEXTBOOK


VI. REQUIRED MATERIALS

Textbook

VII. SUPPLEMENTAL REFERENCES

Current Library Resources

VIII. METHOD OF EVALUATION

A. Written Exams
B. Writing Assignments
C. Group Project
D. Persuasive Speech Presentation

IX. ADA AA STATEMENT

Any student requiring special accommodations should inform the instructor and the Coordinator of Disability Support Services in the Library, phone 636-481-3169.

X. ACADEMIC HONESTY STATEMENT

If a student plagiarizes writing or a speech or cheats on an assignment or test, he or she will fail that assignment and may fail the entire course. Dishonesty is a gross violation of the academic honesty policy as stated in the Jefferson College Student Handbook and indicates a failure to meet the standards of this course.